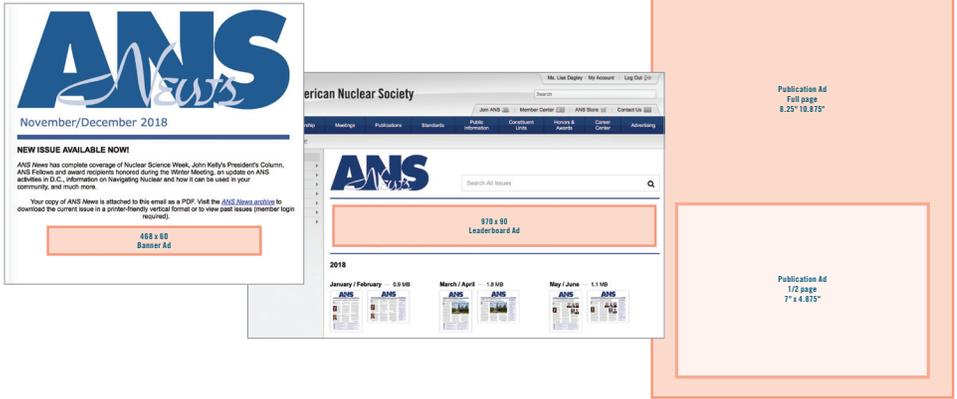


ANS NEWS SPACE RESERVATION FORM



AD SIZE & PRICE

- Full page ad** \$3900
7.0" x 10" at 300dpi
4-color, print-ready PDF.
- 1/2 page ad** \$3400
7.0" x 4.875" at 300dpi
4-color, print-ready PDF.

ABOVE AD PRICE ALSO INCLUDES:

- **Banner ad in email**
468 x 60 pixels at 72 dpi (max 40 kb).
Acceptable File Formats: JPG or PNG (no animation).
- **Leaderboard ad on webpage**
970 x 90 pixels at 72 dpi (max 120kb) (must include second version of the ad for use on mobile devices: 350 x 250 pixels). Acceptable File Formats: GIF, JPG, PNG, BMP, TIFF, PSD.

JANUARY/FEBRUARY
AD SPACE January 7
MATERIAL DUE January 9

MAY/JUNE
AD SPACE May 5
MATERIAL DUE May 11

SEPTEMBER/OCTOBER
AD SPACE September 7
MATERIAL DUE September 10

MARCH/APRIL
AD SPACE March 4
MATERIAL DUE March 9

JULY/AUGUST
AD SPACE July 8
MATERIAL DUE July 10

NOVEMBER/DECEMBER
AD SPACE November 4
MATERIAL DUE November 9

BILLING INFORMATION

Company/Agency: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____ Reference/PO# : _____

AD MATERIAL INSTRUCTIONS

Advertisement will be a repeat of the _____ issue.

Production material will follow to meet deadline of _____.

We will utilize ANS News ad design and development services. Contact the Advertising Department for pricing and details.

URL for banners: _____

AD BUYER'S CONTACT INFORMATION

Name: _____

Email: _____

Signature: _____ Date: _____

Banner and leaderboard ads must be RGB colors; non-Flash images; no tags allowed.

Total Ad Spend
\$ _____

SUBMISSION

MATERIALS CAN BE SUBMITTED VIA:

Email:
advertising@ans.org

Upload:
www.ans.org/advertising/upload

All ad material must meet specifications listed on this form.

Advertising Department
Tel: 708-579-8226
800-682-6397
Fax: 708-352-6464
advertising@ans.org
ans.org/advertising/ansnews

