

Space Reservation: 2014 Buyers Guide (Nov-Dec 2013)

Billing Information

Company/Agency: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____

Phone: _____ Reference/PO#: _____

Category Choice for Ad Placement

Place ad in the following category:*

1st choice _____

2nd choice _____

* Must indicate category name or number. Refer to online Index to Categories at www.ans.org/advertising.
Be advised, if you fail to indicate categories above, RS reserves the right to position your ad at their discretion.

Closing Date: Monday, October 7

- Advertisement will be a repeat of the _____ issue.
- Production Material will follow to meet the October 15th deadline.
- Please contact my advertising agency:

Name: _____

Phone: _____

- NEW:** We will utilize *Radwaste Solutions* ad design and development services, additional fees apply. E-mail addesign@ans.org for details.

Name: _____

E-mail: _____

Signature: _____ Date: _____

Find the Index to Categories and information on updating your listing at:

WWW.ANS.ORG/ADVERTISING • 708-579-8226

Ad Sizes and Prices

- 2 page spread (16.75" x 11.125") \$3325
(Trim size 16.5" x 10.875")
- 1 page \$1705
 - no bleed (7" x 10")
 - w/bleed (8.5" x 11.125")
(Trim size 8.25" x 10.875")
- 2/3 page (4.667" x 10") \$1505
- 1/2 island (4.667" x 7.375") \$1315
- 1/2 horizontal (7" x 4.875") \$1125
- 1/3 page \$945
 - square (4.667" x 4.875")
 - vertical (2.25" x 10")
- 1/4 vertical (3.375" x 4.875") \$805

Additional Color Charges

- 4-Color \$1000
 - per two-page spread \$1800
 - 2-Color*
 - Standard Color \$500
 - Matched Color \$700
- *Color name/number: _____
- Black and White (included)

Submit this form via:

- ♦ E-MAIL: advertising@ans.org
- ♦ FAX: 708/352-6464
- ♦ MAIL: Radwaste Solutions
555 N. Kensington Avenue
La Grange Park, IL 60526-5535

Materials can be submitted via:

- ♦ E-MAIL: advertising@ans.org
- ♦ UPLOAD: www.ans.org/advertising/upload
- ♦ MAIL to the address above

All electronic submissions must meet current RS specifications. Go to the online media kit at: www.ans.org/advertising