

Photos courtesy of Ontario Power Generation

Advertising Reservation Form >

Mid-April 2019

## 50th Annual Buyers Guide

The Mid-April Buyers Guide is the premier commercial nuclear products and services directory the industry has come to rely on year-round. This annual reference publication lists nearly 800 worldwide companies throughout 478 business categories\* related to work throughout the entire nuclear field.

### Advertiser Feature

Companies can request to have their ad placed within the category that is most representative of their business.

### Bonus Distribution

This directory has year-round distribution at the most important nuclear conferences, meetings, exhibits, and events! It is mailed to the Purchasing Manager, Materials Manager, or Procurement Director at EVERY nuclear plant site in the U.S.

\*Index to Categories can be found on our website.

### Advertising Deadlines

#### AD SPACE

Tuesday, March 12

#### AD MATERIAL

Tuesday, March 19

### Reserve your ad space today!

[ans.org/advertising/nn](http://ans.org/advertising/nn)

[advertising@ans.org](mailto:advertising@ans.org)

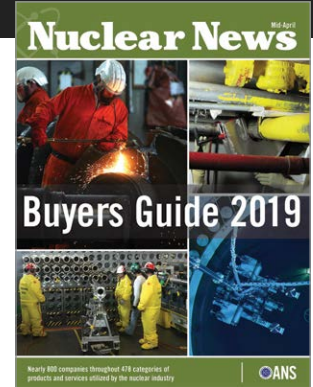


With nearly 11,000 readers throughout 54 countries, *Nuclear News* is recognized worldwide as the flagship trade publication serving the nuclear industry.

Since the magazine accepted its first advertisement in 1960, nearly 40,000 ad pages have been purchased by companies, organizations, or government agencies that are performing or seeking work throughout the nuclear field. To stand out in this highly competitive market, we invite you to join the hundreds of companies that advertise their capabilities.

**M** Alliance for  
Audited Media  
The New Audit Bureau of Circulations

**ANS**  
AMERICAN NUCLEAR  
SOCIETY



### Billing Information

Company/Agency: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Reference/PO# : \_\_\_\_\_

### Category Choice | Ad Placement

Place ad in the following category\*

1st choice: \_\_\_\_\_

2nd choice: \_\_\_\_\_

\*Refer to online Index to Categories at [ans.org/advertising/nnbg/docs/catindex.pdf](http://ans.org/advertising/nnbg/docs/catindex.pdf). You must indicate category name or number. Be advised, if you fail to indicate categories above, *NN* reserves the right to position your ad at their discretion.

### Ad Material Instructions

Special Instructions: \_\_\_\_\_

Advertisement will be a repeat of the \_\_\_\_\_ issue.

Production material will follow to meet deadline of **March 19**

We will utilize *Nuclear News* ad design and development services. Contact the Advertising Department for pricing and details.

Please contact my advertising agency:  
Name: \_\_\_\_\_ Email: \_\_\_\_\_

### Ad Buyer's Contact Information

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Ad Size & Price

- 2-page spread \$ 9990
- 1 page \$ 5340
- 2/3 page \$ 4420
- 1/2 island \$ 4070
- 1/2 horizontal \$ 3720
- 1/3 page \$ 2870
  - square
  - vertical
- 1/4 vertical \$ 2440
- 1/6 vertical \$ 2140

#### COLOR OPTIONS

- 4-Color (*Included*)
- Black and White  
(deduct \$1000 from ad rate listed above)

### Where to send ad materials

**WEB** [ans.org/advertising/upload](http://ans.org/advertising/upload)  
**EMAIL** [advertising@ans.org](mailto:advertising@ans.org)

All ad material must meet current *NN* specifications. Go to the online media kit at: [ans.org/advertising/nn](http://ans.org/advertising/nn)