

Deadlines Extended

Advertising Deadlines

Ad space close:
Monday, March 26

Ad material due:
Friday, March 30

Reserve your
ad space today!

ans.org/advertising/nn
advertising@ans.org

49th Annual Buyers Guide

The Mid-April Buyers Guide is the premier commercial nuclear products and services directory the industry has come to rely on year-round. This annual reference publication lists nearly 850 worldwide companies throughout 472 business categories* related to work throughout the entire nuclear field.

Advertiser Feature

Companies can request to have their ad placed within the category that is most representative of their business.

Bonus Distribution

This directory has year-round distribution at the most important nuclear conferences, meetings, exhibits, and events! It is mailed to the Purchasing Manager, Materials Manager, or Procurement Director at EVERY nuclear plant site in the U.S.

*Index to Categories can be found on our website.

With nearly 11,000 readers throughout 58 countries, **Nuclear News** is recognized worldwide as the flagship trade publication serving the nuclear industry.

Since the magazine accepted its first advertisement in 1960, more than 38,000 ad pages have been purchased by companies, organizations, or government agencies that are performing or seeking work throughout the nuclear field. To stand out in this highly competitive market, we invite you to join the hundreds of companies that advertise their capabilities.



Billing Information

Company/Agency: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____ Reference/PO# : _____

Category choice ◦ Ad Placement

Place ad in the following category*

1st choice: _____

2nd choice: _____

*Refer to online Index to Categories at ans.org/advertising/nnbg/docs/catindex.pdf.
Must indicate category name or number. Be advised, if you fail to indicate categories above, NN reserves the right to position your ad at their discretion.

Ad Material Instructions

Special Instructions: _____

- Advertisement will be a repeat of the _____ issue.
- Production material will follow to meet deadline of **March 30**
- We will utilize *Nuclear News* ad design and development services. Contact the Advertising Department for pricing and details.
- Please contact my advertising agency:
Name: _____ Phone: _____
- Employment/recruitment ad. DO NOT post our employment print ad online.

Ad Buyer's Contact Information

Name: _____

Email: _____

Signature: _____ Date: _____

Ad Size & Price

- 2-page spread \$ 9990
- 1 page \$ 5340
- 2/3 page \$ 4420
- 1/2 island \$ 4070
- 1/2 horizontal \$ 3720
- 1/3 page \$ 2870
- square
- vertical
- 1/4 vertical \$ 2440
- 1/6 vertical \$ 2140

Color Options

- 4-Color (Included)
- Black and White
(deduct \$1000 from ad rate listed above)

Where to send ad material:

WEB:
ans.org/advertising/upload

EMAIL:
advertising@ans.org

All ad material must meet current NN specifications.
Go to the online media kit at:
ans.org/advertising/nn

Advertising Department
Tel: 708-579-8226
800-NUC-NEWS (682-6397)
Fax: 708-352-6464
advertising@ans.org
ans.org/advertising/nn

