

Nuclear News

Advertising Space Reservation Form

- | | | | | |
|-----------------------------------|---------------------------------|-------------------------------------|------------------------------------|---|
| <input type="checkbox"/> January | <input type="checkbox"/> April* | <input type="checkbox"/> July | <input type="checkbox"/> October* | <input type="checkbox"/> Buyers Guide
(Special ad rates apply) |
| <input type="checkbox"/> February | <input type="checkbox"/> May | <input type="checkbox"/> August | <input type="checkbox"/> November | |
| <input type="checkbox"/> March | <input type="checkbox"/> June* | <input type="checkbox"/> September* | <input type="checkbox"/> December* | |

Billing Information

Company/Agency: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____

Phone: _____ Reference/PO# : _____

Direct Answer Advertiser Contact Information

- Please publish our contact information in the magazine and on the ANS Web site.

Company Name: _____

Contact Name: _____

Phone: _____ Fax: _____

E-mail: _____

Website: _____

Ad Material Instructions

Special Instructions: _____

- *Place ad in the within the Special Editorial Section. Issue(s) _____.

- Advertisement will be a repeat of the _____ issue.

- Production material will follow to meet deadline of _____.

- We will utilize *Nuclear News* ad design and development services. E-mail adesign@ANS.org or call for pricing and details.

- Please contact my advertising agency:

Name: _____ Phone: _____

- Employment/recruitment ad. DO NOT post our employment print ad online.

Ad Buyer's Contact Information

Name: _____

E-mail: _____

Signature: _____ Date: _____

Ad Size

- 2-page spread
- 1 page
- 2/3 page
- 1/2 island
- 1/2 horizontal
- 1/3 page square vertical
- 1/4 vertical
- 1/6 vertical

Color Options

- 4-Color
- 2-Color*
 - Standard Color
 - Matched Color
- *Color name/#: _____
- Black and White

Price per ad

Gross: \$ _____

Net: \$ _____

Ad materials can be submitted via:

E-MAIL:
advertising@ans.org

UPLOAD:
www.ans.org/advertising/upload

All ad material must meet current **NN** specifications. Go to the online media kit at: www.ans.org/advertising/nn

Advertising Department

Tel: 708-579-8226

800-682-6397

Fax: 708-352-6464

advertising@ans.org

www.ans.org/advertising/nn



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