



December 2019

## Robotics & Remote Systems\*

Feature articles will cover robotics and remote systems used in inspections, cleanup projects, and other applications in nuclear power plants and other nuclear facilities.

### \*Advertiser Feature

Request to have your ad placed within the special editorial feature section of this issue!

### Advertising Deadlines

#### AD SPACE

Monday, November 18

#### AD MATERIAL

Wednesday, November 20

### Reserve your ad space today!

[ans.org/advertising/nn](https://ans.org/advertising/nn)

[advertising@ans.org](mailto:advertising@ans.org)



[Advertising Reservation Form](#) ▶

With nearly 11,000 readers throughout 54 countries, *Nuclear News* is recognized worldwide as the flagship trade publication serving the nuclear industry.

Since the magazine accepted its first advertisement in 1960, nearly 40,000 ad pages have been purchased by companies, organizations, or government agencies that are performing or seeking work throughout the nuclear field. To stand out in this highly competitive market, we invite you to join the hundreds of companies that advertise their capabilities.



## Billing Information

Company/Agency: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Reference/PO# : \_\_\_\_\_

## Direct Answer Advertiser Contact Information

Please publish our contact information in the magazine and on the ANS website.

Company Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Website: \_\_\_\_\_

## Ad Material Instructions

Special Instructions: \_\_\_\_\_

Place ad in the Robotics & Remote Systems special section.  
 Advertisement will be a repeat of the \_\_\_\_\_ issue.  
 Production material will follow to meet deadline of **November 20**.  
 We will utilize *Nuclear News* ad design and development services. Contact the Advertising Department for pricing and details.  
 Please contact my advertising agency:  
 Name: \_\_\_\_\_ Email: \_\_\_\_\_

Employment/recruitment ad.  DO NOT post our employment print ad online.

## Ad Buyer's Contact Information

Name: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Ad Size & Price

- 2-page spread \$ 8450
- 1 page \$ 4500
- 2/3 page \$ 3780
- 1/2 island \$ 3470
- 1/2 horizontal \$ 3250
- 1/3 page \$ 2490
  - square
  - vertical
- 1/4 vertical \$ 2150
- 1/6 vertical \$ 1900

### COLOR OPTIONS

- 4-Color (*Included*)
- Black and White  
(deduct \$1000 from ad rate listed above)

## Where to send ad material

**WEB** [ans.org/advertising/upload](http://ans.org/advertising/upload)

**EMAIL** [advertising@ans.org](mailto:advertising@ans.org)

All ad material must meet current *NN* specifications.  
 Go to the online media kit at:  
[ans.org/advertising/nn](http://ans.org/advertising/nn)