

ANNIVERSARY ISSUE

Nuclear News



Celebrating 60 years of covering the nuclear field

The upcoming July issue of **Nuclear News** will include special anniversary coverage and highlights from the magazine and industry events over the past 60 years, since the first issue was published in July 1959.

Through the decades, more than 38,000 pages of advertising have been purchased by approximately 1600 companies and organizations.

Today **Nuclear News** continues to partner with hundreds of vendors to help keep the industry informed about their products and services, conferences and events, academic or training courses, and employment opportunities.

60th Anniversary Issue highlights include:

- Interview and profile of American Nuclear Society President-Elect Marilyn Kray, *Vice President, Nuclear Technology and Strategy at Exelon*
- Industry and magazine highlights from the past 60 years of nuclear
- Editorial features on Decommissioning

Bonus Distribution

ANS Utility Working Conference

August 4-7 | Amelia Island, FL

(Issue will be included in all attendee registration bags)

Packaging and Transportation of Radioactive Materials Symposium (PATRAM)

August 4-9 | New Orleans, LA

Advertising Deadlines

AD SPACE Tuesday, June 18

AD MATERIAL Thursday, June 20

Be part of this milestone issue – reserve your ad space today!

1-800-NUC-NEWS | ans.org/advertising/nn | advertising@ans.org

July Advertising Reservation Form ▷



Billing Information

Company/Agency: _____
Contact Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Email: _____
Phone: _____ Reference/PO# : _____

Direct Answer Advertiser Contact Information

Please publish our contact information in the magazine and on the ANS website.

Company Name: _____
Contact Name: _____
Phone: _____ Fax: _____
Email: _____
Website: _____

Ad Material Instructions

Special Instructions: _____

Place ad in the Decommissioning special section.
 Advertisement will be a repeat of the _____ issue.
 Production material will follow to meet deadline of **June 20**.
 We will utilize *Nuclear News* ad design and development services. Contact the Advertising Department for pricing and details.
 Please contact my advertising agency:
Name: _____ Email: _____

Employment/recruitment ad. DO NOT post our employment print ad online.

Ad Buyer's Contact Information

Name: _____
Email: _____
Signature: _____ Date: _____

Ad Size & Price

- 2-page spread \$ 8450
- 1 page \$ 4500
- 2/3 page \$ 3780
- 1/2 island \$ 3470
- 1/2 horizontal \$ 3250
- 1/3 page \$ 2490
 - square
 - vertical
- 1/4 vertical \$ 2150
- 1/6 vertical \$ 1900

COLOR OPTIONS

- 4-Color *(Included)*
- Black and White
(deduct \$1000 from ad rate listed above)

Where to send ad material

WEB ans.org/advertising/upload

EMAIL advertising@ans.org

All ad material must meet current *NN* specific tions. Go to the online media kit at: ans.org/advertising/nn