

2020

MAY

Nuclear News

Containers | Capacity Factors

Expected content includes a look at the design and manufacture of containers and canisters used to store and transport radioactive waste and materials. This issue also includes the long-popular Capacity Factors article, which provides a 3-year historical look at the individual performances of U.S. nuclear power plants.

BONUS DISTRIBUTION

Decommissioning Strategy Forum

June 2020 | Nashville, TN

ADVERTISING DEADLINES

AD SPACE Monday, April 13

AD MATERIAL Wednesday, April 15

RESERVE YOUR
AD SPACE TODAY!

ans.org/advertising/nn
advertising@ans.org



With nearly 11,000 readers throughout 54 countries, *Nuclear News* is recognized worldwide as the flagship trade publication serving the nuclear industry.

Since the magazine accepted its first advertisement in 1960, nearly 40,000 ad pages have been purchased by companies, organizations, or government agencies that are performing or seeking work throughout the nuclear field. To stand out in this highly competitive market, we invite you to join the hundreds of companies that advertise their capabilities.



Nuclear News

ADVERTISING RESERVATION FORM

2020

MAY

BILLING INFORMATION

Company/Agency: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____ Reference/PO# : _____

DIRECT ANSWER Advertiser Contact Information

☐ Please publish our contact information in the magazine and on the ANS Web site.

Company Name: _____

Contact Name: _____

Phone: _____

Email: _____

Website: _____

AD MATERIAL INSTRUCTIONS

Special Instructions: _____

☐ Advertisement will be a repeat of the _____ issue.

☐ Production material will follow to meet deadline of **April 17** _____.

☐ We will utilize *Nuclear News* ad design and development services. Contact the Advertising Department for pricing and details.

☐ Please contact my advertising agency:

Name: _____ Email: _____

☐ Employment/recruitment ad. ☐ DO NOT post our employment print ad online.

AD BUYER'S CONTACT INFORMATION

Name: _____

Email: _____

Signature: _____ Date: _____

AD SIZE & PRICE

☐ 2-page spread \$ 8450

☐ 1 page \$ 4500

☐ 2/3 page \$ 3780

☐ 1/2 island \$ 3470

☐ 1/2 horizontal \$ 3250

☐ 1/3 page \$ 2490

☐ square

☐ vertical

☐ horizontal

☐ 1/4 vertical \$ 2150

☐ 1/6 vertical \$ 1900

COLOR OPTIONS

☐ 4-Color (Included)

☐ Black and White (deduct \$1000 from ad rate listed above)

SUBMISSION

Materials can be submitted via:

Email:
advertising@ans.org

Upload:
www.ans.org/advertising/upload

All ad material must meet current
NN specifications.
Go to the online media kit at:
ans.org/advertising/nn

Advertising Department

TEL: 708-579-8226

800-NUC-NEWS (682-6397)

FAX: 708-352-6464

advertising@ans.org

ans.org/advertising/nn



ANS