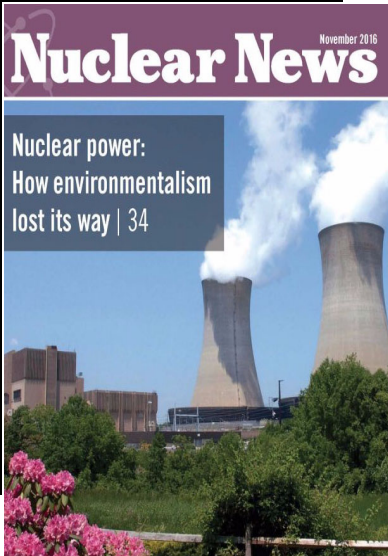


BUSINESS PUBLICATION
Publisher's Statement
6 months ended December 31, 2016
Subject to Audit

Field Served:

NUCLEAR NEWS serves the nuclear power generation field and related areas as it pertains to nuclear engineering and administration at utilities, architect/engineers, construction and consulting companies, national laboratories and government agencies, manufacturers, private research and test labs, service companies, medical institutions, and educational institutions and students and libraries.

TOTAL AVERAGE QUALIFIED PAID & NONPAID CIRCULATION 10,283



1A	AVERAGE QUALIFIED PAID CIRCULATION	
	Print & Digital (Unduplicated), See Par. 11(a)	140
	Total Individual	140
	Association - Digital Only, See Par. 11(b)	2,721
	Association - Print & Digital (Unduplicated), See Par. 11(c)	7,219
	Total Association	9,940
	Multi-Copy Same Addressee - Print & Digital (Unduplicated), See Par. 11(d)	14
	Total Multi-Copy Same Addressee	14
	Total Average Qualified Paid Circulation	10,094

1B	AVERAGE QUALIFIED NONPAID CIRCULATION	
	Individual	33
	Association - Print & Digital (Unduplicated), See Par. 11(e)	156
	Total Association	156
	Total Average Qualified Nonpaid Circulation	189

1C	AVERAGE NONQUALIFIED CIRCULATION	
	Allocated For Shows & Conventions	317
	Miscellaneous, Including Staff Copies, See Par. 11(f)	369
	Total Average Nonqualified Circulation	686

1D	AVERAGE QUALIFIED PAID & NONPAID CIRCULATION OF REGIONAL AND DEMOGRAPHIC EDITIONS	
	None	

2 QUALIFIED PAID & NONPAID CIRCULATION BY ISSUES & QUALIFIED NONPAID REMOVALS & ADDITIONS

2016 Issue	Total	Paid Print Only	Paid Digital Only	Paid Print & Digital (Unduplicated)	Total Paid	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)	Total Qualified Nonpaid	Qualified Nonpaid Removed	Qualified Nonpaid Added
Jul	9,804		2,564	7,049	9,613	30		161	191	1	
Aug	9,873		2,583	7,102	9,685	30		158	188	3	
Sep	9,964		2,624	7,152	9,776	33		155	188	3	3
Oct	10,290		2,768	7,334	10,102	34		154	188	1	1
Nov	10,515		2,861	7,467	10,328	34		153	187	1	
Dec	11,249		2,927	8,135	11,062	34		153	187		
									Total	9	4

THE INFORMATION IN PARAGRAPHS 3A, 3B, 3C AND 4 IS FROM AN ANALYSIS OF THE NOVEMBER 2016 ISSUE IN WHICH:

- QUALIFIED PAID CIRCULATION WAS 2.3% GREATER THAN THE PERIOD AVERAGE
- QUALIFIED NONPAID CIRCULATION WAS 1.1% LESS THAN THE PERIOD AVERAGE

3A BUSINESS/OCCUPATIONAL ANALYSIS

Classification by Business & Industry	Total	%	Individual Paid Print Only	Individual Paid Digital Only	Individual Paid Print & Digital (Unduplicated)	Paid Association Print Only	Paid Association Digital Only	Paid Association Print & Digital (Unduplicated)	Total Paid	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)	Total Qualified Nonpaid
Utilities	1,113	10.6					84	990	1,074	33		6	39
National Labs, Government Agencies and Active Military ..	1,807	17.2					218	1,583	1,801			6	6
Consulting and Service Companies	1,367	13.0					124	1,225	1,349			18	18
Educational Institutions	3,014	28.7					2,062	945	3,007			7	7
Manufacturers and Suppliers ..	683	6.5					65	616	681			2	2
Architect/Engineers and Construction Companies	605	5.7					42	560	602			3	3
Medical Institutions	35	0.3					5	29	34			1	1
Private Research and Test Labs	156	1.5					22	134	156				
Others Allied to the Field	1,470	14.0					239	1,120	1,359	1		110	111
Other Paid Circulation													
Subscriptions	265	2.5			155			110	265				
Single Copy Sales													
Total Qualified Circulation...	10,515	100.0			155		2,861	7,312	10,328	34		153	187

AGE OF SOURCE DATA ANALYSIS

Source	Qualified Within						Total	%
	Print Only	Digital Only	Print & Digital (Unduplicated)	1 Year	2 Years	3 Years		
Qualified Nonpaid Circulation:								
Total Direct request from recipient:	34			34			34	18.2
Written								
Telecommunication								
Internet and E-mail	34			34			34	18.2
Total Direct request from recipient's company:								
Written								
Telecommunication								
Internet and E-mail								
Total Communication other than request:								
Written								
Telecommunication								
Internet and E-mail								
Association, See Par. 11(e).....			153	153			153	81.8
Business Directories								
Lists								
Acquired Circulation.....								
Other Sources.....								
Total Qualified Nonpaid Circulation	34		153	187			187	100.0
Percent	18.2		81.8	100.0			100.0	
Paid Subscription Circulation							10,328	
Paid Acquired Circulation.....								
Single Copy Sales								
Total Qualified Circulation							10,515	

MAILING ADDRESS ANALYSIS

	Total	%	Paid Print Only	Paid Digital Only	Paid Print & Digital (Unduplicated)	Total Paid	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)	Total Qualified Nonpaid
Individual by name and title and/or occupation	10,501	99.9		2,861	7,453	10,314	34		153	187
Individual by name only										
Title or occupation only										
Company name only										
Multi-Copy Same Addressee	14	0.1			14	14				
Total Qualified Paid Subscription & Nonpaid Circulation	10,515	100.0		2,861	7,467	10,328	34		153	187
Single Copy Sales										
Total Qualified Circulation	10,515									

GEOGRAPHIC ANALYSIS

State	Paid Print Only	Paid Digital Only	Paid Print & Digital (Unduplicated)	Total Paid	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)	Total Qualified Nonpaid	Total Circulation
Alabama		4	120	124	2			2	126
Arizona		12	95	107	1		3	4	111
Arkansas		3	27	30					30
California		148	528	676	2		24	26	702
Colorado		25	98	123			2	2	125
Connecticut		67	128	195			1	1	196
Delaware			15	15					15
District of Columbia		14	104	118					118
Florida		95	214	309	5		9	14	323
Georgia		68	231	299			5	5	304
Idaho		86	245	331			4	4	335
Illinois		116	355	471			8	8	479
Indiana		39	52	91					91
Iowa		11	36	47	2		1	3	50
Kansas		27	57	84	1			1	85
Kentucky		5	18	23			1	1	24
Louisiana		9	46	55					55
Maine		2	7	9					9
Maryland		102	364	466	1		14	15	481
Massachusetts		69	158	227			4	4	231
Michigan		86	123	209	3		1	4	213
Minnesota		7	38	45	3			3	48
Mississippi		3	53	56	1			1	57
Missouri		38	84	122					122
Montana		4	5	9			1	1	10
Nebraska		2	34	36	1			1	37
Nevada		31	72	103			3	3	106
New Hampshire		6	33	39			1	1	40
New Jersey		20	113	133	1		1	2	135
New Mexico		72	358	430			5	5	435
New York		71	270	341	2		10	12	353
North Carolina		102	401	503	2		3	5	508
North Dakota		2	3	5					5
Ohio		70	145	215			2	2	217
Oklahoma		5	13	18					18
Oregon		60	62	122			2	2	124
Pennsylvania		140	464	604	1		11	12	616
Rhode Island		6	10	16					16
South Carolina		47	286	333			5	5	338
South Dakota		1	2	3					3
Tennessee		134	496	630			9	9	639
Texas		168	253	421	2		3	5	426
Utah		73	39	112					112
Vermont		1	11	12					12
Virginia		94	466	560	2		3	5	565
Washington		46	317	363			9	9	372
West Virginia		2	9	11					11
Wisconsin		73	72	145			2	2	147
Wyoming		2	6	8			1	1	9
TOTAL 48 CONTERMINOUS STATES		2,268	7,136	9,404	32		148	180	9,584
Alaska		1	3	4					4
Hawaii		3	11	14					14
TOTAL ALASKA & HAWAII		4	14	18					18
Single Copy Sales U.S. Unclassified									
TOTAL UNITED STATES		2,272	7,150	9,422	32		148	180	9,602
Poss. & Other Areas									
U.S. & POSS., etc.		2,272	7,150	9,422	32		148	180	9,602
Canada		20	92	112	2		2	4	116
International		567	219	786			3	3	789
Military or Civilian Personnel Overseas		2	6	8					8
Other International									
TOTAL INTERNATIONAL		589	317	906	2		5	7	913
E-Mail Address Only Other Unclassified									
GRAND TOTAL		2,861	7,467	10,328	34		153	187	10,515

**ANALYSIS OF THE SALES OF TOTAL NEW AND RENEWAL SUBSCRIPTIONS
Sold During 6 Month Period Ended December 31, 2016**

5 PRICE DATA See Par. 11(g)

	Total	Print Only	Digital Only	Print & Digital (Unduplicated)
Basic Prices: Subscriptions: U.S., 1 yr. \$580.00. Canada, 1 yr. \$580.00. International, 1 yr. \$650.00				
Single Copy: \$45.00. Buyers Guide, \$110.0				
Sales include Premium Values				
Basic & higher than basic:	3,269	None	None	3,269
75% - 99% of basic:	2	None	None	2
50% - 74% of basic:	1,160	None	None	1,160
25% - 49% of basic:	79	None	None	79
Less than 25% of basic:	1,771	None	896	875
Total	6,281	None	896	5,385

6 TERM DATA

Three years or more	None	None	None	None
Two years or more but less than three	None	None	None	None
One year or more but less than two	6,281	None	896	5,385
Less than one year	None	None	None	None
Total	6,281	None	896	5,385

7 SALES CHANNELS

Ordered by mail and/or directly requested by subscriber	22	None	None	22
Ordered through salespeople:				
Catalog agencies and individual agents	48	None	None	48
Publisher's own and other publishers' salespeople	None	None	None	None
Independent agencies' salespeople	None	None	None	None
Association memberships	6,211	None	896	5,315
All other channels	None	None	None	None
Total	6,281	None	896	5,385

8 PREMIUM USAGE

Ordered without premium	6,281	None	896	5,385
Ordered with reprinted material from this publication	None	None	None	None
Ordered with other premiums	None	None	None	None
Total	6,281	None	896	5,385

ADDITIONAL CIRCULATION INFORMATION

**9 POST EXPIRATION COPIES
INCLUDED IN PAID CIRCULATION**

Reporting not required

**10 RENEWAL ANALYSIS OF
PAID CIRCULATION**

Reporting not required

EXPLANATORY

Audit Cycle: June Ending.

(a) Print and Digital (Unduplicated) Individual subscriptions, averaging 140 paid copies per issue represent copies served to individuals receiving both a print and digital version of NUCLEAR NEWS. The digital version of NUCLEAR NEWS is made available to subscribers through a password secure website wherein an e-mail is sent to recipients notifying them of the availability of each issue.

(b) Association - Digital Only subscriptions, averaging 2,721 copies per issue, represent copies served to members of the American Nuclear Society receiving the digital version only of NUCLEAR NEWS. A range of \$14.70 to \$83.30, based on membership classification, is allocated to this publication for a 1 year subscription. The digital version of NUCLEAR NEWS is made available to subscribers through a password secure website wherein an e-mail is sent to recipients notifying them of the availability of each issue.

(c) Association - Print and Digital (Unduplicated) subscriptions, averaging 7,219 copies per issue, represent copies served to members of the American Nuclear Society receiving both the print and digital version of NUCLEAR NEWS. A range of \$14.70 to \$83.30, based on membership classification, is allocated to this publication for a 1 year subscription. The digital version of NUCLEAR NEWS is made available to subscribers through a password secure website wherein an e-mail is sent to recipients notifying them of the availability of each issue.

(d) Multi-Copy Same Addressee - Print and Digital (Unduplicated) subscriptions, averaging 14 copies per issue, represent copies served to individuals receiving both the print and digital version of NUCLEAR NEWS. Copies were sold to business concerns at 1 yr. \$580.00. Copies were mailed by the publisher to purchasers for distribution. The digital version of NUCLEAR NEWS is made available to subscribers through a password secure website wherein an e-mail is sent to recipients notifying them of the availability of each issue.

(e) Qualified Nonpaid Association - Print and Digital (Unduplicated) subscriptions, averaging 156 copies per issue, represent copies served to members of the American Nuclear Society.

(f) Miscellaneous includes checking and promotion copies, averaging 369 copies per issue, served to advertisers and agencies.

(g) Authorized prices with 5% or more of total subscription sales:
 1 yr. \$14.70 1 yr. \$41.65 1 yr. \$83.30

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Qualified recipients are: owners, presidents, supervisors, managers and engineers with purchasing authority. Other specialists and personnel in the nuclear industry include health physicists, scientists, analysts, chemists, technicians, professors/instructors/trainers and students. Also qualified are libraries and company copies and other titled and nontitled personnel, including reactor operations titles.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

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