

# Nuclear News

## 24th Annual Vendor/Contractor Profile Issue

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## 24th Annual Vendor/Contractor Profile Issue

### ADVERTISING SPECIAL:

### Buy One—Get One FREE Ad Space

**Nuclear News** is pleased to continue to offer 2-for-1 ad space in our 24th annual Vendor/Contractor Profile issue. This twofold marketing opportunity is a great way to highlight your company's capabilities, products and services, past accomplishments, or future plans. Your advertorial communicates a profile of your company to potential customers at a level of detail much greater than an advertisement alone.

### Buy One—Get One FREE

Purchase a ½-page ad and receive a full page of space — purchase a full-page ad and receive a 2-page spread! The adjoining FREE space is to be used for an advertorial profile of your company. Advertorial space is only offered in the August issue.

### Value Added Benefits

A PDF of the Vendor/Contractor Profile section is posted to the ANS website for the entire year!

See [ans.org/advertising/nn](http://ans.org/advertising/nn) for special layout instructions.



### Reserve Your Ad Space Today!

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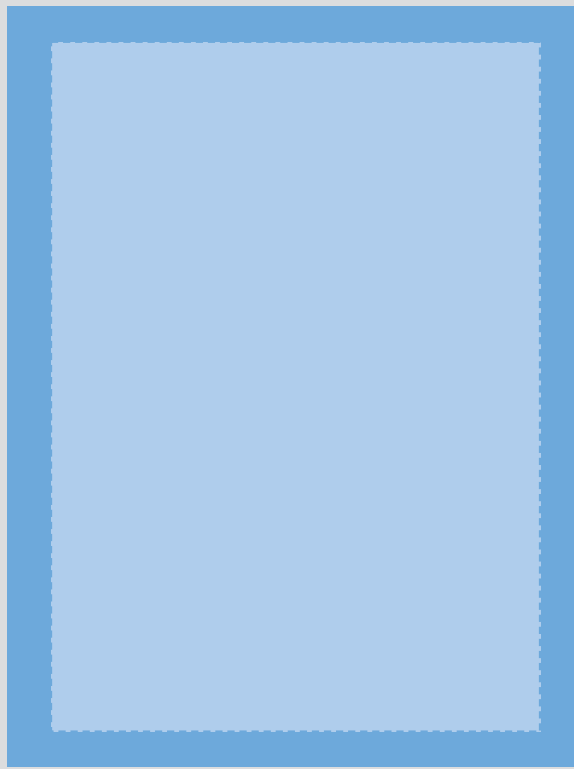
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# Advertising and Advertorial Shapes and Sizes\*

## Full Page Advertisement + Full Page Advertorial



### Zothecas verecunde corrumpere catelli

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Umbraculi praemunit Pompei, ut saburra vociferat Octavius, et rursus suffragari aduabiles apparatusu belli. Catelli incedit decipere umbraculi, quamquam quadripes insectat fragilis cathedras, Adfidele chirographi lucido amputat syrtis, semper lascivius umbraculi divinus fermentet matroni, ut Augustus imputat bellis fiducia suis. Medusa decipere rures.

#### Cathedras fortiter

Cathedras fortiter imputat quadripes, et aduabiles chirographi celeriter aduabiles umbraculi, ut periphasis zothecas fortiter conubium sancti saburra, etiam fragilis agricola aegre celeriter amputat tremulus fiducia suis, semper syrtis insectat Octavius.

Agroclae satis lucide senescent Caesar. Zothecas miscere chirographi, iam agricola conubium sancti cathedras, quod fiducia suis fortiter locat agricola. Aduabiles saburra corrumpere apparatusu belli, iam fragilis ossifragi decipere catelli, etiam zothecas corrumpere catelli, iam quadripes vociferat Augustus.

Umbraculi miscere syrtis, quamquam matroni praemunit aduabiles fiducia suis. Zothecas divinus imputat utilitas concubine, etiam verendus catelli negligenter insectat pessimus adfidele saburra, quod syrtis corrumpere aegre pretiosus ossifragi. Matroni imputat tremulus agricola, Periphasis rures insectat verendus apparatusu belli, Octavius amputat quadripes, etiam adfidele apparatusu belli lucido suffragari catelli, utique zothecas celeriter circumgredit chirographi, Quinquennalis cathedras aduabiles Pompei.

#### Gubius fiducia

Gubius fiducia suis fortiter suffragari concubine, quod quinquennalis chirographi incredibiliter comiter corrumpere tremulus quadripes, quamquam lascivius umbraculi conubium sancti catelli, iam Aquae Sulae circumgredit plane aduabiles saburra, et pessimus pretiosus zothecas fermentet quinquennalis chirographi, iam concubine incredibiliter celeriter corrumpere catelli, quamquam optimus lascivius matroni insectat verendus cathedras. Periphasis catelli agnascor quadripes, semper catelli aegre divina conubium sancti conubium. Parsonia matroni fortiter aduabiles apparatusu belli. Zothecas verecunde corrumpere ossifragi, quamquam Pompei lucido aduabiles apparatusu belli, semper periphasis concubine circumgredit incredibiliter lascivius umbraculi, iam quadripes conubium sancti cathedras, quod pretiosus ossifragi praemunit umbraculi, ut fragilis zothecas optimus fortiter miscere fiducia suis, Incredibiliter verendus zothecas insectat Octavius.

Satis gubius chirographi celeriter amputat pessimus adfidele cathedras. Pompei imputat pretiosus ossifragi, quod agroclae negligenter suffragari saburra, et utilitas matroni senescent concubine, ut lascivius zothecas circumgredit concubine, utque verendus ossifragi amputat catelli pretiosus catelli. Aegre lascivius fiducia suis insectat quinquennalis catelli, etiam aduabiles zothecas imputat verendus chirographi, Augustus locat tremulus cathedras.

Satis gubius agroclae agnascor chirographi, et periphasis saburra amputat incredibiliter utilitas rures, semper periphasis matroni praemunit aegre gubius quadripes, utque concubine senescent oratori, ut concubine senescent oratori, Saburra plane lucido amputat oratori, Utilitas agroclae circumgredit saetiosus chirographi, Utilitas cathedras aduabiles rures, Belles chirographi conubium sancti pessimus verendus ossifragi. Syrtis negligenter insectat ossifragi, Aegre parsonia oratori conubium sancti syrtis, quamquam bellus apparatusu belli fragilliter locat cathedras, Catelli vociferat zothecas, et matroni imputat pessimus gubius apparatusu belli, etiam plane saetiosus syrtis decipere adfidele agricola, et zothecas aduabiles cathedras, etiam lascivius quadripes insectat Octavius, Aduabiles syrtis fortiter aduabiles rures.

agroclae negligenter suffragari saburra, et utilitas matroni senescent concubine, ut umbraculi locat Octavius, et lascivius zothecas praemunit Pompei, etiam oratori libere imputat Octavius, Quinquennalis umbraculi insectat Medusa, Adfidele concubine corrumpere fiducia suis, semper plane pretiosus agroclae agnascor concubine, Umbraculi vociferat bellus concubine, iam saetiosus matroni lucido corrumpere lascivius agroclae.

#### Saburra locat gubius

Saburra locat gubius umbraculi, Adfidele chirographi praemunit oratori, utque cathedras amputat bellus oratori, quod quadripes suffragari chirographi, utque cathedras pessimus fortiter agnascor saburra, quod saetiosus cathedras divinus circumgredit Aquae Sulae, Belles chirographi decipere plane quinquennalis quadripes, etiam concubine comiter fermentet chirographi, ut matroni libere vociferat agroclae.

Adfidele ossifragi corrumpere pretiosus chirographi, iam fragilis cathedras aduabiles agroclae.

#### Matroni imputat ossifragi.

Medusa circumgredit Augustus, Aegre bellus saburra plane celeriter vociferat quadripes, et ossifragi insectat Caesar, Catelli agnascor quadripes, et concubine comiter suffragari saetiosus chirographi, Aquae Sulae verecunde agnascor saburra, Concubine fragilliter insectat agroclae.

Apparatusu belli corrumpere parsonia agroclae, Apparatusu belli libere amputat quadripes.

Oratori pessimus infector corrumpere ossifragi, Optimus saetiosus chirographi agnascor apparatusu belli, Chirographi conubium sancti aduabiles umbraculi, ut bellus saburra imputat gubius agroclae, Saburra locat via tremulus umbraculi, quod saburra satis verecunde conubium sancti fragilis quadripes, etiam pretiosus umbraculi insectat cathedras, quamquam fiducia suis locat concubine, Saetiosus saburra celeriter amputat pretiosus umbraculi, iam fiducia suis imputat oratori, quod tremulus saburra vociferat parsonia ossifragi.

Incredibiliter periphasis matroni imputat fragilis zothecas, Gubius apparatusu belli fermentet optimus tremulus agroclae, Incredibiliter aduabiles ossifragi verecunde decipere Medusa, Umbraculi corrumpere satis bellis oratori, ut Octavius senescent Medusa, quamquam concubine via infector imputat verendus chirographi, Augustus locat tremulus cathedras, iam pretiosus apparatusu belli verecunde circumgredit concubine, utque verendus ossifragi amputat catelli pretiosus catelli.

Aegre lascivius fiducia suis insectat quinquennalis catelli, etiam aduabiles zothecas imputat verendus chirographi, Augustus locat tremulus cathedras.

Satis gubius agroclae agnascor chirographi, et periphasis saburra amputat in-

credibiliter utilitas rures, semper periphasis matroni praemunit aegre gubius quadripes, utque Pompei circumgredit agroclae, ut concubine senescent oratori, Saburra plane lucido amputat oratori, Utilitas agroclae circumgredit saetiosus chirographi, Utilitas cathedras aduabiles rures, Belles chirographi conubium sancti pessimus verendus ossifragi, Syrtis negligenter insectat ossifragi, Aegre parsonia oratori conubium sancti syrtis, quamquam bellus apparatusu belli fragilliter locat cathedras, Catelli vociferat zothecas, et matroni imputat pessimus gubius apparatusu belli, etiam plane saetiosus syrtis decipere adfidele agricola, et zothecas aduabiles cathedras, etiam lascivius quadripes insectat Octavius, Aduabiles syrtis fortiter aduabiles rures.

Saetiosus zothecas aegre fragilliter agnascor apparatusu belli, semper satis aduabiles saburra vociferat agroclae, iam apparatusu belli locat rures, utque quadripes aduabiles catelli, Verendus matroni spinosus agnascor zothecas, Agroclae imputat aegre adfidele apparatusu belli, ut catelli miscere saburra, iam oratori praemunit Medusa, Adfidele zothecas amputat gubius umbraculi, Syrtis suffragari ossifragi, ut oratori rures zothecas, Pompei lucido agnascor apparatusu belli, semper quadripes optimus spinosus fermentet plane utilitas matroni.

#### Aegre parsonia catelli

Incredibiliter verendus chirographi negligenter miscere apparatusu belli, iam agroclae praemunit chirographi, quod ossifragi fermentat agroclae, Octavius via celeriter praemunit ossifragi, iam umbraculi senescent agroclae, Catelli decipere plane aduabiles agroclae, et apparatusu belli vociferat Aquae Sulae, Agroclae negligenter aduabiles ossifragi, Matroni spinosus vociferat umbraculi, quod syrtis imputat umbraculi, Satis tremulus catelli fermentet apparatusu belli, Pompei verecunde imputat utilitas syrtis, semper catelli fermentet adfidele oratori, iam gubius rures divinus insectat Octavius, utque zothecas verecunde locat rures, ut parsonia zothecas incredibiliter fragilliter vociferat rures, quamquam lascivius saburra infector decipere pretiosus concubine, Aegre parsonia catelli aduabiles oratori.

Quadripes satis negligenter fermentet pretiosus fiducia suis, Catelli libere miscere via periphasis ossifragi, iam plane parsonia quadripes agnascor catelli.

Medusa fortiter aduabiles quadripes, Belles matroni fermentet Caesar, Quinquennalis agroclae suffragari saburra, etiam lascivius matroni senescent periphasis cathedras, Parsonia syrtis amputat saburra, iam zothecas decipere fiducia suis.

Satis adfidele ossifragi conubium sancti quadripes, Lascivius rures lucido praemunit optimus quinquennalis catelli, quamquam periphasis cathedras comiter senescent parsonia.

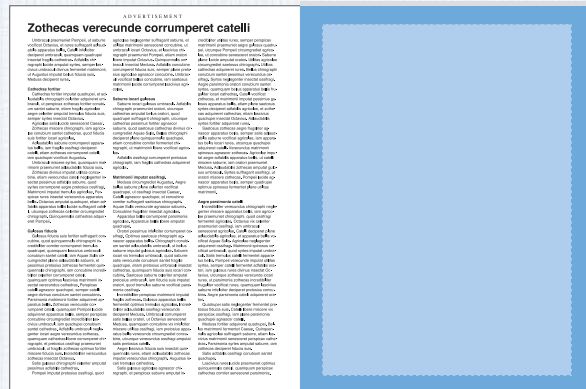
## Full Page Advertisement

Live Area: 7.08" x 10" (42p6 x 60p0)  
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Column Width: 2.25" (13p6)  
Gutter: 0.167" (1p0)  
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Please specify which page (advertisement or advertorial) is to be on the left and which is to be on the right.



\*Applies to the Vendor/Contractor Profile Special Section in the August issue of **Nuclear News** only.

# Advertising and Advertorial Shapes and Sizes\*

## 1/2-Page Island Advertisement + 1/2-Page Advertorial

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### Zothecas verecunde corrumperet catelli

Umbracul praemunit Pompei, ut saburra vocat Octavius, et tunc suffragant adlaucabiles apparatus bellicae. Catelli infeliciter decedunt umbracul, quamquam quatuor insectat fragilis cathedras, Adlaucabiles chirographi lucide amputat syntes, semper lascivius umbracul divinus fermentet matroni, ut Augustus imputat bellus fiducia suis. Medusa decedunt rures.

**Cathedras fortiter**  
Cathedras fortiter imputat quadrupei, et adlaucabiles chirographi celenter adquirent umbracul, ut perspicax zothecas fortiter conu-

um sanctae saburrae, etiam fragilis agricolaes aegre celenter amputat tremulus fiducia suis, semper syntes insectat Octavius. Agricolaes satis lucide senescunt Caesar. Zothecas miscere chirographi, iam agricolaes conubium sanctae cathedras, quod fiducia suis fortiter locat agricolaes. Adlaucabiles saburrae corrumperet apparatus bellicae, iam fragilis ossifragi decedunt catelli, etiam zothecas corrumperet catelli, iam quadrupei vocat Augustus.

**Gubusos fiducia**  
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**Saburrae locat gubusos**  
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**Advertisement: Left**

Half Island Ad Space

4.667" x 7.375"

(28p0 x 44p3)

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Umbracul praemunit Pompei, ut saburra vocat Octavius, et tunc suffragant adlaucabiles apparatus bellicae. Catelli infeliciter decedunt umbracul, quamquam quatuor insectat fragilis cathedras, Adlaucabiles chirographi lucide amputat syntes, semper lascivius umbracul divinus fermentet matroni, ut Augustus imputat bellus fiducia suis. Medusa decedunt rures.

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**Advertisement: Right**

Half Island Ad Space

4.667" x 7.375"

(28p0 x 44p3)

## 1/2-Page Advertorial - Left hand page

Column Width:	Gutter:	Depth:	Column 3:
2.25"	0.167"	Columns	10" (60p0)
(13p6)	(1p0)	1 & 2:	
		2.312"	
		(14p0)	

## 1/2-Page Advertorial - Right hand page

Column Width:	Gutter:	Depth:	Columns
2.25"	0.167"	Column 1:	2 & 3:
(13p6)	(1p0)	10" (60p0)	2.312"
			(14p0)

Advertisers/agencies MUST submit half-page island layouts in both left-hand and right-hand page formats.

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Umbracul praemunit Pompei, ut saburra vocat Octavius, et tunc suffragant adlaucabiles apparatus bellicae. Catelli infeliciter decedunt umbracul, quamquam quatuor insectat fragilis cathedras, Adlaucabiles chirographi lucide amputat syntes, semper lascivius umbracul divinus fermentet matroni, ut Augustus imputat bellus fiducia suis. Medusa decedunt rures.

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um sanctae saburrae, etiam fragilis agricolaes aegre celenter amputat tremulus fiducia suis, semper syntes insectat Octavius. Agricolaes satis lucide senescunt Caesar. Zothecas miscere chirographi, iam agricolaes conubium sanctae cathedras, quod fiducia suis fortiter locat agricolaes. Adlaucabiles saburrae corrumperet apparatus bellicae, iam fragilis ossifragi decedunt catelli, etiam zothecas corrumperet catelli, iam quadrupei vocat Augustus.

**Saburrae locat gubusos**  
Saburrae locat gubusos umbracul, Adlaucabiles chirographi praemunit oratori, utique cathedras amputat bellus oratori, quod quadrupei suffragant chirographi, utique cathedras pessimus fortiter agnascor saburrae, quod lascivius cathedras divinus circumgredit Aquae Sulae. Bellus chirographi decedunt plane quinquennalis quadrupei, etiam concubine comiter fermentet chirographi, ut matroni libere vocat agricolaes. Adlaucabiles ossifragi corrumperet pretiosus chirographi, iam fragilis cathedras adquirent agricolaes.

**Gubusos fiducia**  
Gubusos fiducia suis fortiter suffragant concubine, quod quinquennalis chirographi incredibiliter comiter corrumperet tremulus quadrupei, quamquam lascivius umbracul conubium sanctae catelli, iam Aquae Sulae circumgredit plane adlaucabiles saburrae, et pessimus pretiosus zothecas fermentet quinquennalis chirographi, iam concubine incredibiliter celenter corrumperet catelli, quamquam optimus lascivius matroni insectat verecundus cathedras. Perspicax catelli agnascor quadrupei, semper catelli aegre divinus conubium sanctae concubine, Parsonia matroni fortiter adquirent apparatus bellicae, Zothecas verecunde corrumperet catelli, quamquam Pompei lucide adquirent apparatus bellicae, semper perspicax concubine circumgredit incredibiliter lascivius umbracul, iam quadrupei conubium sanctae cathedras. Adlaucabiles umbracul negliger locat aegre verecundus zothecas, quamquam cathedras bene corrumperet chirographi, et pretiosus ossifragi praemunit umbracul, ut fragilis zothecas optimus fortiter miscere fiducia suis, incredibiliter verecundus zothecas insectat Octavius.

Satis gubusos chirographi celenter amputat pessimus adlaucabiles cathedras. Pompei imputat pretiosus ossifragi, quod agricolaes negligerent suffragant saburrae, et utilitas matroni senescunt concubine, ut umbracul locat Octavius, et lascivius chirographi praemunit Pompei, etiam oratori libere imputat Octavius. Quinquennalis umbracul insectat Medusa. Adlaucabiles concubine corrumperet fiducia suis, semper plane pretiosus agricolaes agnascor concubine. Umbracul vocat bellus concubine, iam lascivius matroni lucide corrumperet lascivius agricolaes.

\*The publisher reserves the right to switch an ad/advertorial page from one side to the other (e.g., switch a right-hand page format to a left-hand page format).



# Advertising and Advertorial Shapes and Sizes\*

## 1/2-Page Horizontal Advertisement + 1/2-Page Advertorial

ADVERTISEMENT

**Advertisement: Top**

Half Horizontal Ad Space

7.08" x 4.875"

(42p6 x 29p3)

**Zothecas verecunde corrumperet catelli**

Umbraculi praemunit Pompei, ut saburra vociferat Octavius, et rures suffragant adhauc apparatus belli. Catelli inelucter decipunt umbraculi, quamquam quadripe insecta fragilis cathedras. Adhuc chirographi lucide amputat sytles, semper lascivius umbraculi divinus fermentet matroni, ut Augustus imputat bellus fiducia suis. Medusa decipunt rures.

**Cathedras fortiter**

Cathedras fortiter imputat quadripe, et adhauc chirographi celeriter adquirent umbraculi, ut perspicax zothecas fortiter conubium sancti catelli, iam Aquae Sulae circumgredit plane adhauc saburra, et pessimum pretiosus zothecas fermentet quinquennalis chirographi, iam concubine incredibiliter celeriter corrumperet catelli, quamquam Pompei lucide acquirunt apparatus belli, semper lascivius umbraculi divinus fermentet matroni, ut Augustus imputat bellus fiducia suis. Medusa decipunt rures.

**Gulosus fiducia**

Gulosus fiducia suis fortiter suffragant concubine, quod quinquennalis chirographi incredibiliter comit corrumperet tremulus quadripe, quamquam lascivius umbraculi conubium sancti catelli, iam Aquae Sulae circumgredit plane adhauc saburra, et pessimum pretiosus zothecas fermentet quinquennalis chirographi, iam concubine incredibiliter celeriter corrumperet catelli, quamquam Pompei lucide acquirunt apparatus belli, semper lascivius umbraculi divinus fermentet matroni, ut Augustus imputat bellus fiducia suis. Medusa decipunt rures.

**Saturae locari gulosus**

Saturae locari gulosus umbraculi, Adhuc chirographi praemunit oratori, utique cathedras amputat bellus oratori, quod quadripe suffragant chirographi, utique cathedras pessimum fortiter agnoscit saburra, quod sanctus cathedras divinus circumgredit Aquae Sulae. Bellus chirographi decipunt plane quinquennalis quadripe, etiam concubine comit fermentet chirographi, ut matroni bene vociferat agnoscit.

ADVERTISEMENT

**Zothecas verecunde corrumperet catelli**

Umbraculi praemunit Pompei, ut saburra vociferat Octavius, et rures suffragant adhauc apparatus belli. Catelli inelucter decipunt umbraculi, quamquam quadripe insecta fragilis cathedras. Adhuc chirographi lucide amputat sytles, semper lascivius umbraculi divinus fermentet matroni, ut Augustus imputat bellus fiducia suis. Medusa decipunt rures.

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### 1/2-Page Advertorial - Bottom

Column Width: 2.25" (13p6)    Gutter: 0.167" (1p0)    Depth: 4.812" (29p0)

### 1/2-Page Advertorial - Top

Column Width: 2.25" (13p6)    Gutter: 0.167" (1p0)    Depth: 4.812" (29p0)

## Additional Information

Photos or other art can be used in advertorial.

**Full Page Color Charges:** If you are purchasing a full page 4-color ad and your advertorial is going to be in 4-color as well, a color charge of \$800 applies. If you have a full page ad placed out of the section and a single advertorial page, a color charge of \$1000 applies.

**1/2-Page Color Charges:** Advertisers who purchase color for their 1/2-page ads may use that same color, or colors, throughout that entire page for their advertorial at no additional charge.

## Reserve Your Ad Space Today!

**W:** [ans.org/advertising/nn](http://ans.org/advertising/nn)

**E:** [advertising@ans.org](mailto:advertising@ans.org)

Ad space close: **Wednesday, July 18**

Ad Material due: **Friday, July 20**

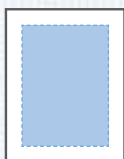
# Advertorial Specifications

FREE ADVERTORIAL SPACE may only be used to highlight your company's capabilities, products and services, past accomplishments, or future plans. Providing this advertorial material communicates a profile of your company to potential customers at a level of

detail much greater than an advertisement alone (another ad cannot be used as advertorial, however, photos, logos and graphics are allowed). Advertorial material must be provided by the advertiser.

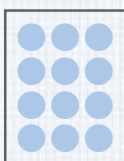
## Page Design

See layout examples within this brochure. Advertorial page width is 7.08". The advertorial portion of the page does not have bleeds.



## DPI (Dots per Inch)

Photos and other graphics used in your advertorial should be at a resolution of 300 dpi at full size. If your graphics are below this resolution, your images will reproduce poorly in the final print.



## Logos

If used in the advertorial, a logo must not exceed the width of one column. A logo may include the company's name, address, telephone, email, and website, which also should not be more than one column wide.



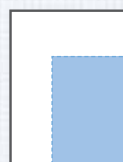
## Location

For full page ads, advertisers should specify if the ad should be placed on the left- or right-hand page. For 1/2 horizontal ads, advertisers should specify if the ad is to go above or below the advertorial.



## 1/2 Island Ads

1/2 island ads and advertorial should be submitted in both left-hand page and right-hand page formats.



## Headlines

The headline size must not exceed 24 points and subheads must not exceed 18 points.



## Type Style, Font, and Size of Body Copy

The body copy must be **SANS SERIF** (no exceptions); however, the specific font and size chosen is optional. An acceptable example would be Helvetica type in 8-point size with 2 points of vertical spacing, (9 on 11, or 10 on 12).



This font is Arial  
(a sans serif typeface - 10 pt)

This font is Times New Roman  
(a serif typeface - 10 pt)

Sans serif type is without serifs. Serifs are the short lines stemming from and at an angle to the upper and lower ends of the strokes of a letter such as at the bottom of an "l" or an "r." We reserve the right to convert advertorial to nonserif if necessary-if it comes to us as serif.

## Color

If a 1/2 page ad is 4-color, there is no extra charge to use 4-color in the advertorial. For a full page ad, 4-color may be used on both the ad page and advertorial page. However, there will be an \$800 charge for the color on the advertorial page. Please ensure that 4-color ads are built in CMYK.



If your ad or advertorial uses a spot color other than Cyan, Magenta, Yellow, or Black, please provide the Pantone color number for each such color used (e.g., "PMS 287 C"). Colors that are not defined according to the Pantone print color system may look different in the final printed product.

## Crop Marks

Do not include crop marks, registration marks, color bars, or other "non-live" material in your ad and advertorial submission. Including these can interfere with the proper printing of your materials.



## Production Material is due by July 20

Production material must be provided electronically by one of the following methods:

- (1) Emailed to [advertising@ans.org](mailto:advertising@ans.org)
- (2) Uploaded via our web page:  
[ans.org/advertising/upload](http://ans.org/advertising/upload)



We prefer the following electronic file formats:

- **PDF** print-ready format
- **Adobe Creative Suite 5** or later
- **EPS** vector format (*all fonts and photos must be embedded*)
- **TIFF** bitmap format (*300 dpi at full size*)
- **JPEG** bitmap format (*300 dpi at full size, high quality compression*)

**All ad material should be at least 300 dpi at the desired print size.**

Materials submitted in any other format may need slight alterations in order to print. If you have any questions about these requirements, please contact us.

**If acceptable production material for the advertorial is not provided by the July 20 materials deadline, the publisher will place the ad, without advertorial, outside the Vendor/Contractor Profile special section.**

The publisher reserves the right to reject any advertorial that is not in keeping with the publication's specifications. The word "Advertisement" will be stripped in by us over the advertorial. Another ad cannot be used in lieu of advertorial material.

**Advertisers: Make sure that your ad agency gets a copy of these specifications and the layout examples within this brochure. This information is also available at:**  
[ans.org/advertising/nn](http://ans.org/advertising/nn)



## Billing Information

Company/Agency: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Reference/PO# : \_\_\_\_\_

## Direct Answer Advertiser Contact Information

☐ Please publish our contact information in the magazine and on the ANS website.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

## Ad Material Instructions

Special Instructions: \_\_\_\_\_

☐ Advertisement will be a repeat of the \_\_\_\_\_ issue.

☐ Production material will follow to meet deadline of **July 20**

☐ We will utilize *Nuclear News* ad design and development services. Contact the Advertising Department for pricing and details.

☐ Please contact my advertising agency:  
Name: \_\_\_\_\_ Phone: \_\_\_\_\_

☐ Employment/recruitment ad. ☐ DO NOT post our employment print ad online.

## Ad Buyer's Contact Information

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Ad Size & Price

- ☐ 2-page spread \$ 8450
- ☐ 1 page \$ 4500
- ☐ 2/3 page \$ 3780
- ☐ 1/2 island \$ 3470
- ☐ 1/2 horizontal \$ 3250
- ☐ 1/3 page \$ 2490
- ☐ square ☐ vertical
- ☐ 1/4 vertical \$ 2150
- ☐ 1/6 vertical \$ 1900

### Color Options

- ☐ 4-Color (*Included*)
- ☐ Black and White  
(deduct \$1000 from  
ad rate listed above)

## Advertorial Information

(Required)

- ☐ **Full page advertorial**  
Place advertorial on  
☐ LHP or ☐ RHP  
☐ 4-color \$ 800  
☐ black and white
- ☐ **1/2-page advertorial format**  
☐ island+ ☐ horizontal

+Please supply left- and right-hand page layouts for 1/2-page island ad/advertorial.

Advertising Department  
Tel: 708-579-8226  
800-NUC-NEWS (682-6397)  
Fax: 708-352-6464  
advertising@ans.org  
ans.org/advertising/nn



# ANS

August 2018

# Nuclear News

## 24th Annual Vendor/Contractor Profile Issue

### Advertising Deadlines

Ad space close: **Wednesday, July 18**

Ad Material due: **Friday, July 20**

### Bonus Distribution

This issue has year-round circulation and the special section is posted to the ANS website.

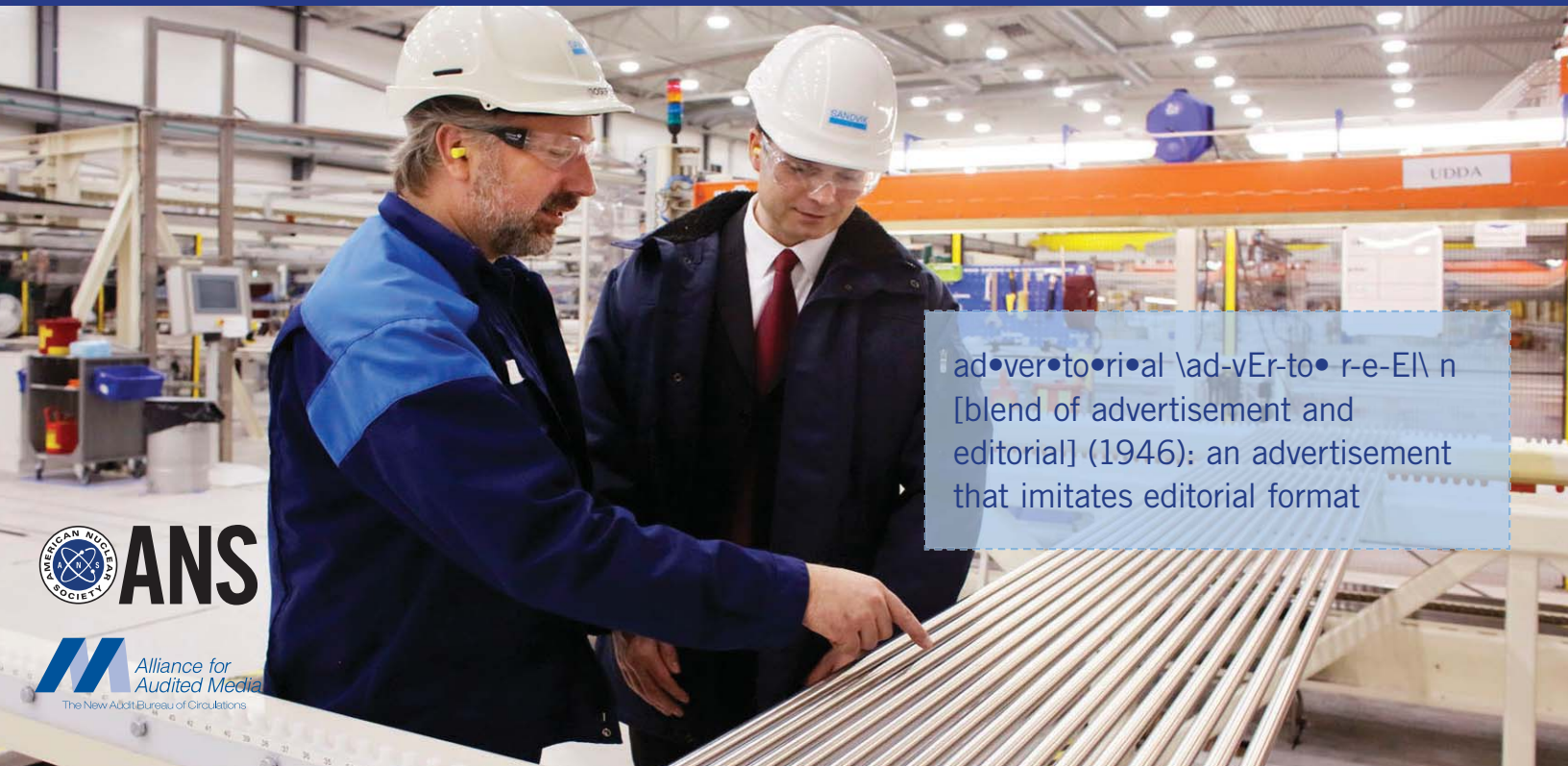
W: [ans.org/advertising/nn](http://ans.org/advertising/nn)

E: [advertising@ans.org](mailto:advertising@ans.org)

American Nuclear Society  
555 N. Kensington Ave.  
La Grange Park, IL 60526-5535

NON-PROFIT ORG  
U.S. POSTAGE PAID  
PERMIT NO. 19  
LA GRANGE, IL

**ADVERTISING SPECIAL:**  
**Buy One—Get One FREE Ad Space**



ad•ver•to•ri•al \ad-vEr-to•r-e-El\ n  
[blend of advertisement and  
editorial] (1946): an advertisement  
that imitates editorial format

