

Electronic Media/Online Advertising Space Reservation Form



Billing Information

Company/Agency: _____

Contact Name: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Reference/PO#: _____

Electronic Media Choice		Net Rates	✓
Website Banner Ad (www.ans.org)	1 month	\$ 1,310	<input type="checkbox"/>
	3 months	\$ 2,280	<input type="checkbox"/>
	6 months	\$ 3,450	<input type="checkbox"/>
	12 months	\$ 5,040	<input type="checkbox"/>
Notes & Deadlines Banner Ad* (www.ans.org/advertising/notedeadlines)	Top and Bottom	\$ 2,500	<input type="checkbox"/>
	Embedded	\$ 2,000	<input type="checkbox"/>
Blog Ad* (ANSnuclearcafe.org)	1st–15th of the month	\$ 900	<input type="checkbox"/>
	16th–end of the month	\$ 900	<input type="checkbox"/>
Vendor-Supplied White Papers (www.ans.org/advertising/whitepapers) NEW	1 month	\$ 600	<input type="checkbox"/>
	3 months	\$ 1,500	<input type="checkbox"/>

- January March May July September November
 February April June August October December

Special Instructions: _____

- Advertisement will be a repeat of _____ (month).
 Production material to follow, due 5 business days prior to scheduled run.
 We will utilize ANS ad design and development services, additional fees apply.
 E-mail address: addesign@ans.org for details.

URL link for ad: _____

Name: _____

E-mail: _____

Signature: _____ Date: _____

Submit this form via:

- ◆ E-MAIL: advertising@ans.org
- ◆ FAX: 708-352-6464
- ◆ MAIL: ANS Advertising Department
555 N. Kensington Avenue
La Grange Park, IL 60526-5535

Materials can be submitted via:

- ◆ E-MAIL: advertising@ans.org

WWW.ANS.ORG/ADVERTISING
1-800-NUC-NEWS (682-6397)

*Check with advertising department for availability.

ANS Sales Rep: _____