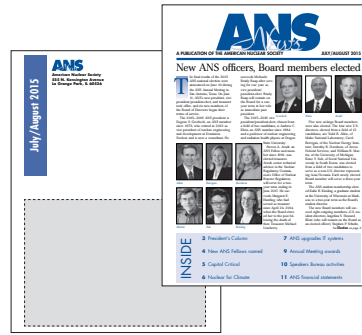




Advertising Space Reservation Form

ANS News is the American Nuclear Society's digital newsletter covering the people, activities, and events of the Society and is distributed electronically to all ANS members. Included in the bimonthly issues are regular columns by the ANS president and the Society's Washington, D.C., representative; articles on the activities of ANS committees, professional divisions, local sections, and student sections; and news of developments within headquarters departments, of prominent ANS members, and of international and outreach activities.

Your sponsorship of each bimonthly issue includes: a banner embedded within the member notification e-mail, a leaderboard banner permanently displayed on the *ANS News* archive page (until the next issue is published), and either a 1/2 page or full page 4-color advertisement within the issue.



<input type="checkbox"/> JAN-FEB	Ad space close: Jan 4, 2018 Material due: Jan 9, 2018
<input type="checkbox"/> MAR-APR	Ad space close: Mar 5, 2018 Material due: Mar 9, 2018
<input type="checkbox"/> MAY-JUN	Ad space close: May 4, 2018 Material due: May 9, 2018
<input type="checkbox"/> JUL-AUG	Ad space close: Jul 5, 2018 Material due: Jul 10, 2018
<input type="checkbox"/> SEP-OCT	Ad space close: Sep 5, 2018 Material due: Sep 10, 2018
<input type="checkbox"/> NOV-DEC	Ad space close: Nov 5, 2018 Material due: Nov 9, 2018

Billing Information

Company/Agency: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____

Phone: _____ Reference/PO# : _____

Ad Material Instructions

Advertisement will be a repeat of the _____ issue.

Production material will follow to meet deadline of _____.

We will utilize *ANS News* ad design and development services. E-mail addesign@ANS.org or call for pricing and details.

URL for banners: _____

Ad Buyer's Contact Information

Name: _____

E-mail: _____

Signature: _____ Date: _____

Ad Sizes and Price

Price Per Issue

Includes ad plus all electronic banners:

- Full page ad** \$3,900
8.25" x 10.875" at 300dpi
4-color, print-ready PDF.
- 1/2 page horizontal ad** \$3,400
7.0" x 4.875" at 300dpi
4-color, print-ready PDF.

• Banner ad in email

468 x 60 pixels at 72 dpi (max 40 kb). Acceptable File Formats: JPG or PNG (no animation).

• Leaderboard ad on ANS News webpage

728 x 90 pixels at 72 dpi (max 80 kb). Acceptable File Formats: GIF, JPG, PNG, BMP, TIFF, PSD.

Banner and leaderboard ads must be RGB colors; non-Flash images; no tags allowed.

Total Ad Spend

\$ _____

Ad materials can be submitted via:

E-MAIL:
advertising@ANS.org

UPLOAD:
www.ANS.org/advertising/upload

All ad material must meet current *ANS News* specifications. Go to the online media kit at: www.ANS.org/advertising/ansnews

Advertising Department
Tel: 708-579-8226

800-682-6397
Fax: 708-352-6464
advertising@ANS.org
www.ANS.org/advertising/ansnews

